

RAHAT ANSARI

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SUMMARY

Data Analyst with a strong foundation in statistical analysis, data visualization, and data-driven decision-making. Proficient in tools like Excel, Power BI, SQL, and Python for analyzing datasets and generating insights. Eager to apply analytical skills to solve real-world business problems, contribute to strategic initiatives, and grow in a dynamic, fast-paced environment. Enthusiastic about continuous learning and exploring innovative ways to drive impactful decisions through data.

EDUCATION

Specialization: Mechanical Engineering with Honors Degree. June 2016 - June 2020
University: Rajasthan Technical University, Kota, Rajasthan. 76%

SKILLS

Problem Solving, Power BI Desktop, SQL Server, RDBMS, MySQL, SQL, Power BI Query (M-Query), DAX, Advanced MS Excel, Data Cleaning, Analytics, Statistical Analysis, Data Visualization, Google Analytics, WordPress, Shopify, HTML, CSS, jQuery, Sublime Text Editor, Visual Studio Code, Jupyter Notebook, Google Search Console, Google Analytics, Looker Studio, Google Sheets, Social Media, Meta Ads, Google My Business.
Python: NumPy, Pandas, Matplotlib,

EXPERIENCE(2 years)

Power Bi Developer

At Ansumiti Technosoft

Nov 2023 - Present

- **Report Development:** Create, deploy, and maintain Power BI reports and dashboards tailored to business needs.
- **Data Modeling:** Design efficient and robust data models to optimize reporting performance and scalability.
- **Data Integration:** Extract, transform, and load (ETL) data from diverse data sources such as SQL Server, Excel, APIs, and cloud-based platforms.
- **Performance Optimization:** Enhance the performance of reports and dashboards by fine-tuning DAX queries, optimizing data models, and managing large datasets.
- **Collaboration:** Work closely with business analysts, stakeholders, and other teams to understand and define reporting requirements.
- **Data Governance:** Ensure data accuracy, security, and compliance with organizational standards and best practices.
- **Training & Documentation:** Provide training to end-users on Power BI functionalities and create documentation for dashboards and processes.

WordPress CMS Developer (Website Traffic Analyst)

At GrowBusinessforSure

Oct 2022 - Oct 2023

- Managed backend dashboard operations using C-panel, WHM, Webmail, and domain hosting.
- Developed various types of websites, including e-commerce, B2B, blogging, portfolio, event, personal, LMS, school management, and wedding websites.
- Implemented Google Analytics and SEO tools to monitor and analyze user data, as result increase in website traffic.
- Utilized data analysis tools to track and optimize website performance.
- Created weekly reports to present findings to management, optimizing data-driven decisions
- Conducted multiple testing on different design elements and analyzed results to enhance user experience.
- Created Excel dashboards to report key metrics and trends to stakeholders, contributing to improvement in conversion rates.
- Compiled weekly reports to present insights to management, facilitating data-driven decision-making.

Personal Project

Bank Loan Data Analysis: Bank Loan Data Insights and Risk Management, Insights for Better Decision-Making

You Can Overview the folowing insight:

MS-Excel Project [Github Link](#)

Focused on data insights and risk management, with key insights in Loan Applications, Credit Reports, DTI checks, Risk Assessments, Loan Agreements, Fund Disbursement, Repayment, Portfolio Management, Fraud Detection, and Profitability Analysis.

E-commerce Data: Driving Growth and Customer Engagement

Power BI Project [Github Link](#)

You Can Overview the folowing insight:

Provided insights into growth and customer engagement using metrics such as Profit, Sales Amount, Quantity Sold, Top-Selling States, Monthly Profit-Loss Trends, Payment Modes, and Top Customers.

Certification

Prompt Engineering for ChatGPT course completion certificate

[Certification Link](#)

Data Analytics using Excel

[Certification Link](#)

Data Analytics using Microsoft Power BI

[Certification Link](#)

ADDITIONAL INFORMATION

- Date of Birth : 09/04/1996
- Language Known : Hindi, English
- Nationality : Indian

Date:

Place:

(Rahat Ansari)